

iLAC

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Executive Summary:

Depopulation in countryside is a today's serious problem. If the number of the population continues decreasing, the life in those areas get more and more uncomfortable.

To prevent this, we paid close attention to attract people to the area. We suggest that we reform unused schools into facility that has living rooms and necessary equipment.

1. Mission & Objects

We expect the reason people don't want to live in countryside is that they cannot get necessary products easily because of the poor distribution.

Now, business which uses IT can conduct through internet and we can share information and hold a meeting around the world. So, people would choose countryside if they have enough equipment for living

2. Products and Services

What we suggest is “iLAC”. This business reform unused schools in areas suffering from depopulation. We can make the best use of school rooms in many ways. Here are some examples.

- Our business change the room which was once used as a classroom into living room.
- Our business change the music room and art room into communication room.
- the newcomer can interact with local people by sharing their houses.
- introducing ATM into the convenience store will make it possible to lead a comfortable life.
- There will be young and old people so it is estimated that they will have several troubles. We are going to make a counseling room to address this problem. It will also deepen bonds among them.
- We need to manage the business smoothly by make full use of technology.

One example is generating electricity with natural resources.

Residents can get electricity with hydropower and Solar Panel generation. They use water from the river and the sea and vast land. Countryside is richer in natural resources than urban area. These ways of generating electricity is eco-friendly. By doing this, we can lead a comfortable life.

3. Market (industry) Analysis

Our target of this service is the young. That's because the number of young people who long for the country life is increasing nowadays.

(According to jijico.mbp-japan.com)

(According to survey by the cabinet)

Our strength is to conduct business in suburbs, which other enterprises are not trying. And it has less trouble to let people settle here than letting them stay overnight.

The market we are going to join is using vacant houses because it's the smallest field.

4. Strategy and Implementation

Because our target is young, we are going to use app and homepages on the internet on a long-term basis for advertisement.

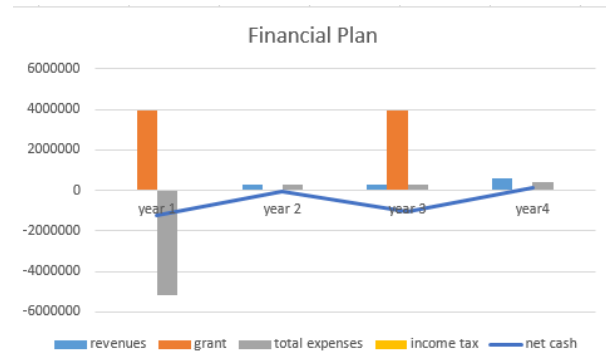
5. Management

- We are going to ask construction company to reform unused schools.
- We are going to ask convenience store and the bank to introduce ATM.
- We are going to buy solar panels and ask to provide us with electricity.
- We are going to ask the local people to propose events that will expand the community.

6. Financial Plan

In our first year, we are going to reform the school and advertisement. The salary for employee is \$ 1800 per a month.

We expect the rooms will be fully reserved. So we will get 24(rooms)×600(\$).The tenant income is 5000(\$)×2.In our third year, we Will build another building. The advertising cost and communication cost is as with the first and the second year. we will get 24(rooms)×600(\$).The tenant income is 5000(\$)×2.



		year 1		year 2		year 3		year 4		
		\$/month	\$/year	\$/month	\$/year	\$/month	\$/year	\$/month	\$/year	
revenues	rental room	0	0	14400	172800	14400	172800	28800	345600	
	rental store	0	0	10000	120000	10000	120000	20000	240000	
expenses	fixed cost	promotion	6000	72000	6000	72000	6000	72000	6000	72000
		salary	9000	108000	14400	172800	14400	172800	19800	237600
		maintenance cost	0	0	1000	12000	1000	12000	2000	12000
		communication cost	5000	60000	5000	60000	5000	60000	5000	60000
	variable cost	cost of light and fuel	0	0	166	2000	166	2000	332	4000
	renobation cost			4950000		0		4950000		0
grant			3960000		0		3960000		0	
profit/loss before tax		(20000)	(1230000)	(2166)	(26000)	(2166)	(1016000)	15668	200000	
income tax		0	0	0	0	0	0	5483.8	70000	
net cash		(20000)	(1230000)	(2166)	(26000)	(2166)	(1016000)	10184	130000	

7. Conclusion

We expect to have surplus in our 4th year. If the business make it, the depopulation will improved and not only funders but also the whole country will become interested in this business.